

OEM Grooming-Appliance Buyer Brief

A practical checklist for preparing an OEM or ODM grooming-appliance inquiry. Use it to organize the product, market, packaging, compliance, quantity and approval details that are ready to share.

Version Version 1.0 - July 2026	Official website https://www.unibono.com
Source page https://www.unibono.com/oem-buyer-brief	Public contact lily@unibono.com +86 158 5747 8604

Scope note

This brief is a planning tool, not a product specification, quote, certification statement or commercial commitment. Exact specifications, market compliance, MOQ, timing and terms are confirmed for the selected product and project.

Use the companion references before submitting: OEM procurement FAQ, quality and testing evidence, company facts and the project inquiry page. The source page links to each official reference.

1. Project context

Company and contact Company name, contact person, role, email and preferred communication channel.	
Product family and user Hair clipper, body trimmer, head shaver, beard trimmer, lady shaver, pet grooming tool or multi-grooming kit. State the intended user.	
Reference material Reference product, drawing, photo, target sample, product link or design direction.	
Sales market and channel Target countries or regions, retail, e-commerce, professional, distributor or other channel context.	
Project stage Idea, existing-product refresh, sample review, production transfer or another defined stage.	

2. Product, brand and packaging

Functions and configuration Must-have functions, preferred controls, battery or charging expectations, accessories and options to evaluate.	
Brand direction Brand, color direction, finish, logo placement and retail positioning.	
Packaging and manuals Packaging structure, artwork, labels, language versions, included accessories and instruction-manual requirements.	
Confidentiality State whether an NDA or confidentiality discussion is needed before non-public technical information is shared.	

3. Compliance, quantity and timing

Compliance and documentation Applicable market requirements, requested testing, labels, warnings, manuals and supporting documents. Confirm the final scope for the exact model and market.	
Expected quantity Estimated first order and expected replenishment volume if available. MOQ is reviewed for the selected platform and project.	
Target price context Target retail position, target landed cost or other pricing context that can help frame the product review.	
Preferred timing Sample target, launch window, required delivery date or other timing context. Timing is confirmed after project scope review.	

4. Sample approval and change control

☐	Agree the sample, specification, labels, packaging and accessory set that will be reviewed together.
☐	Record review results and requested changes in writing so the next evaluation uses the same criteria.
☐	Review the impact before relying on earlier evidence when materials, components, software, tooling, artwork or production processes change.
☐	Keep the approved configuration, inspection criteria and project records aligned for the exact product.

Next step

When the ready-to-share parts of the brief are collected, submit them through the Unibono inquiry page or contact lily@unibono.com. The team can then review the product family, configuration and project context before confirming what is feasible for that program.